



Sponsorship Opportunities 2008

Date: November 16, 2008

Location: Centre for Social Innovation
Toronto, ON

<http://suscamp.wikidot.com>

The Event...

SustainabilityCamp is a one-day unconference held in Toronto, Ontario that enables deep and meaningful discussions and the collaborative sharing of practical ideas about sustainable community building in a creative economy.

Learn how social communications, community engagement and participation, sustainable technology and Web 2.0/ social software can help build a vibrant creative economy. SustainabilityCamp, as with all unconferences, is born from the desire for people to share and learn in an open environment. Everyone is encouraged to participate at SustainabilityCamp, as the unconference format allows everyone to set the agenda, present, get involved in discussions and learn as they choose.

SustainabilityCamp will feature a keynote presentation by Tom Williams of GiveMeaning.com. The remainder of the conference sessions will be open to any individuals or groups with sustainable or practices and solutions to share. Conference participants will be able to choose which sessions they wish to attend.

Benefits for Participants...

Everyone

- a wonderful chance to meet new and interesting people
- spend time with smart people, deep conversations & actionable strategies and tactics
- contribute to changing the world
- an amazing experience

Non-profits

- a chance to present projects you are working on to a new audience and gain valuable feedback
- a collaborative environment for brainstorming technology or communications solutions
- learn how to leverage Web 2.0 technologies & social strategies for your projects

Sustainability and environmental thinkers and planners & social software developers

- present your projects and ideas to your peers and an interested and engaged audience
- an opportunity to interact with a diverse group of people who are passionate about social software, community building and Web 2.0
- a chance to help non-profits & local, ecologically sustainable companies in need of your talents to help them change the world

Locally-owned, and/or eco-friendly businesses

- learn how community engagement and social software can help you reach a deeper customer base
- tap into a talent pool of smart, engaged thought leaders in the digital space who are motivated to help

Marketers

- a chance to learn and share ideas & strategies in an open and collaborative environment
- the opportunity to use your talents to help non-profits and local businesses develop actionable strategies to help change the world

Sponsorship levels...

- "Conservation" level (maximum 3) - 1,000
- "Green" level (maximum 4) - \$500

Sponsor Benefits

Item	Conservation	Green
Company Logo & Link on website	Yes	Yes
Promotional materials @ conference (up to 3 pre-approved)	Yes	No
Mention in Opening Remarks	Yes	Yes
Social networking mentions (Twitter, Facebook)	Yes	Yes
Individual Blog Post	Yes	No
Group Blog Post	No	Yes
Mention in e-mail promotion to Centre for Social Innovation tenants	Yes	Yes

Contact...

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